

**Charlotte County Board Of County Commissioners
Agenda Item Summary**

Item Number: C- 8

1 DEPARTMENT MAKING REQUEST

Commission Office

2 MEETING DATE

9/9/2014 9:00:00 AM

3 REQUESTED MOTION/ACTION

Appoint Denise R. Garbacz to the Greater Port Charlotte Street and Drainage Advisory Committee as a regular member for a term to expire on December 11, 2015.

4 AGENDA

Consent

5 IS THIS ITEM BUDGETED (IF APPLICABLE) -

Budget Action

No action needed.

Financial Impact Summary Statement

Detailed Analysis Attached -

Budget Officer-

6 BACKGROUND (Why is this Action Necessary, and What Action will be accomplished)

Mr. Mike Rinehard resigned from his term on this Committee leaving a vacancy. His term expiration date is December 11, 2015.

ATTACHMENTS:

Name:

Description:

Type:

[Garbacz, Denise R. Advisory Committee Application 7-17-14.pdf](#)

Application and Resume

Backup
Material



APPLICATION TO SERVE ON A CHARLOTTE COUNTY ADVISORY COMMITTEE

[X] New Applicant [] Re-Appointment

INCOMPLETE APPLICATIONS WILL BE RETURNED

Mr/Mrs/Ms: Name: Last First Middle Initial GARBACZ DENISE R Residence Address: Street 161 MORGAN LN SE City PORT CHARLOTTE Zip Code 33952 Mailing Address: Street AS ABOVE City Zip Code Phone No. 941.979.9650 (H) 704.756.2844 (C) Home Business FAX: E-Mail Address: ddd365@gmail.com

I hereby submit my name for consideration to serve in an advisory capacity to the Board of Charlotte County Commissioners on the following Advisory Committee as a [X] Regular or [] Alternate member:

GREATER PORT CHARLOTTE STREET AND DRAINAGE ADVISORY COMM. Name of Advisory Committee

If applying for a specific category/position, please so state:

Occupation:

If currently retired, previous occupation: INTERNET MARKETING / PRODUCT MGMT

Civic/Professional Accomplishments/Offices Held:

PRODUCT MANAGER, SENIOR PRODUCT MGR, ENTREPRENEUR. BOARD MEMBER AT-LARGE MECKLENBURG CITY REPUBLICANS WOMEN'S CLUB

APPLICATION TO SERVE ON A
CHARLOTTE COUNTY ADVISORY COMMITTEE - CONTINUED

My qualifications to be eligible are as follows:

I have been involved/managed successful marketing campaigns whose success depended on maximizing resources, communication across departments and multi-million dollar budgets against specific target dates

If applicable, please indicate any employment, contractual relationship or status that you may have, or have had within the past 12 months, with any private business entity that rents, leases or sells any realty, or provides any goods or services to the County or that is conducting any business with the County.

none

Is this application for a new appointment? Yes No

If yes, please indicate what you would like to accomplish if you are appointed to this Committee:

To use my background to provide input/direction to budgets & projects

Is this application for a re-appointment? Yes No

> If yes, please indicate what your accomplishments have been while serving on this Committee:

> If "Yes", please indicate what you would like to accomplish during this term:

If you have previously served on a Charlotte County Advisory Committee or are currently serving and seeking reappointment, please indicate the number and general nature of any voting conflict disclosure memorandum filed (Form 8B) while serving on the committee:

Have you ever worked for the Charlotte County Board of County Commissioners? Yes No

> If "Yes", please list position, department, start and end date: _____

Do you have any relatives currently working for the Charlotte County Board of County Commissioners? Yes No

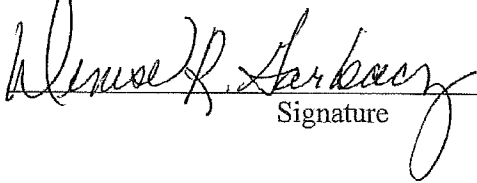
> If "Yes", please list name(s) and department(s): _____

Are you a full time Charlotte County Resident? Yes No

**APPLICATION TO SERVE ON A
CHARLOTTE COUNTY ADVISORY COMMITTEE – CONTINUED**

- 1.) All of the Boards and Committees appointed by the Board of County Commissioners are required to comply with the Sunshine Law FS 286.011 and some of the Boards and Committees appointed by the Board of County Commissioners are required to comply with Chapter 112, Florida Statutes, the Financial Disclosure Law. You may be required to file a Form 1 Financial Disclosure. You will be provided with more information upon appointment.
- 2.) Charlotte County, an equal opportunity/affirmative action employer, considers the selection and appointment of persons to advisory committees in a non-discriminatory manner consistent with the requirements of Federal, State and Local non-discrimination laws.
- 3.) The Board of County Commissioners request that you attend the Commission meeting at which your application will be considered for appointment. This office will notify you of the Commission meeting date.
- 4.) Members who fail to attend three (3) meetings in a twelve-month period without cause and without prior approval of the chairman shall automatically forfeit their appointment.

By signing this application, you acknowledge that you have read and understand the previous statements.


Signature

7.17.2014
Date

A résumé or list of qualifications and experience is required but cannot replace this application form.

PLEASE RETURN THIS COMPLETED FORM TO:

Charlotte County Public Works
Municipal Service District Representatives
7000 Florida Street
Punta Gorda, FL 33950

OR EMAIL TO:

MSBU-TU@CharlotteFL.com

fastforward

MARKETING SOLUTIONS

Denise Garbacz
President
FastForward Marketing Solutions



Denise has spent over 20 years in medical device marketing for companies such as Zimmer, EBI Medical (now Biomet), BSN Medical and Beiersdorf-Jobst. Much of this work was done as online initiatives, spring-boarding her own business career in online marketing and SEO. Although most of her career was marketing products in the highly regulated medical device industry, the last 3 years were spent marketing “cross-over” medical products into mainstream retail outlets such as department stores, catalogs, drug stores and on the Internet. This experience provides insight into both regulated and retail markets as well as a wealth of experience early in the online sales growth curve. Understanding both retail and medical markets provides Denise with a unique perspective on each market and the ability to combine standard marketing practices in unique ways.

Although the combined retail/medical market experience is valuable, it was the Internet that really ignited Denise’s marketing passion. The endless possibilities provided by the Internet - not constrained by regulation, distribution, or group contracts – may never be exhausted. The value Denise brings today comes from staying on the leading edge of this Web driven marketplace to employ the best array of tools available for today’s businesses.

Most recently Denise has worked with the Charlotte Research Institute to begin the process of using website marketing to extend their services and expertise.

Denise received her MBA in International Business from the Australian Graduate School of Business, Kensington, New South Wales. She is an active alumna and maintains regular contact with school graduates.

Denise moved to Florida with her husband in December of 2011 and retired from her business after selling the assets in December of 2012.