

ENGLEWOOD BEACH  
WATERFEST

~ 2015 ~

# Mission Statement

To stage a volunteer driven event showcasing... Englewood, Florida's  
**Water Resources**  
**and Recreational Opportunities**  
in October / November with the  
proceeds benefiting local charities.

# Guiding Principles

- Englewood Centric Event
- Takes Place in Shoulder Season
  - Volunteer Driven
  - Benefits Local Charities

# How We Got Here...

- \* Committee Started Meeting Following the 2014 Spring Powerboat Races...
- \* 10's of Thousands Of Hours of Volunteer Time Have Already Been Devoted to Conceptualizing and Planning Event...
- \* Board and Committees Currently Meeting Every Two Weeks...
- \* Organizational Structure and Policies Established

# Chamber Initiated... Community Empowered

- \* Our Tourism Assembly is developing a Junior Naturalist Program with Charlotte County VCB and Visit Sarasota to be unveiled during Waterfest.
- \* Working with Visit Florida to support event.
- \* Coordinating involvement with Punta Gorda Chamber, Charlotte County Chamber, North Port Chamber, Venice Chamber, etc.

# Chamber Sponsored...



- ◆ Four Page Add Spread in Englewood Community Guide
- ◆ Advertising on Englewood Map Developed with the Englewood CRA
- ◆ Selected Waterfest as Charity for the Chamber Pirate Poker Run and Manansota Mystique
- ◆ In kind donations of Meeting Space, Copy Service, and More

# Where We Are Today...

- \* Corporation Established with 501c3 Tax Status – application pending.
- \* Board of Directors Established, Committee Chairs Appointed.
- \* Volunteer Attorney, Accountant, and Graphic Artist on Board
- \* **Secured over \$100,000 in Sponsorship**
- \* Have worked with Charlotte County and Sarasota County Government Officials and Staff on Event Planning
- \* Planned Individual Events utilizing Project Management Software
- \* Executed Event Contracts

# Board of Directors

President

Elaine Miller, Suncoast Architects

Vice President

Ken Stead, Cape Haze Marina

Secretary

Bobbie Marquis, Weston's WannaB Inn

Treasurer

Vito Bisceglia, retired banker

Carol Moore

Englewood Sun

Don Musilli

Englewood Incubation Center

Ed Hill

Englewood Florida Chamber of Commerce

Bill Stiver

Stiver's Tire & Auto – Southern Mower

Ken Kuenzie

Viper Communications – WENG



# Schedule of Events

May 2, 2015



BLACK TIE & BOAT SHOES DERBY PARTY

Presented by



**FISHING...**

**FAMILY FUN TOURNAMENT  
FISHFEST  
A WATERFEST EVENT  
10.27.15**



**ENVIRONMENTAL...**



**TAKING PLACE ON MANASOTA BEACH**

# PADDLESPORTS...

WORLD CLASS PADDLING  
**PADDLEFEST**  
A WATERFEST EVENT

11.07.15



# PADDLESPORTS...

- \* Kick off Event on Manasota Beach with a Paddle Poker Run
- \* Racing will take place in the Gulf of Mexico and Lemon Bay.
- \* Our Venue is unique in that Stump Pass State Park affords viewing of the entire race course.
- \* Racing includes an Elite Race, an Open Race, and a Fun Paddle, reaching all skill levels.

# POWERBOAT RACING...

OPA/APBA OFFSHORE WORLD CHAMPIONSHIPS

**RACEFEST**

A WATERFEST EVENT

11.19-22.15



# OPA/APBA OFFSHORE WORLD CHAMPIONSHIP!!!!



# RACE FEST ACTIVITIES...

- \* 7<sup>th</sup> on Dearborn Street – F.A.M.E. Music Festival
- \* 18<sup>th</sup> Wet Your Whistle at Englewood Incubation Center - Racers Meet and Greet
- \* 19<sup>th</sup> Offshore Testing / Qualifying / Racing
- \* 19<sup>th</sup> Parade and Block Party on Dearborn Street
- \* 20<sup>th</sup> OPA / APBA Offshore World Championship Racing
- \* 21<sup>st</sup> Cardboard Boat Race – Indian Mound Park
- \* 21<sup>st</sup> Offshore Testing / Qualifying / Racing
- \* 22<sup>nd</sup> OPA / APBA Offshore World Championship Racing

Racing Will Feature 6-10 Race Boat Categories



# Where You Can Help...

## Sarasota County

- \* Help with Attendee Transportation – In Kind Offset of Costs through Trolley or SCAT or Direct Financial Support of Waterfest.
- \* Permitting Assistance
- \* Parking at Manasota Beach, Middle Beach, and Sports Complex
- \* Helicopter Time
- \* Visit Sarasota Assistance Financially and In Kind
- \* Assist with Cost of Police, Fire, and EMS
- \* Budget Dedicated Funds for 2016 Event Support

# Where You Can Help...

## Charlotte County

- \* Transfer Remaining Funds Previously Allocated for Boat Races on Englewood Beach
- \* Permitting Assistance
- \* Helicopter Time
- \* Charlotte County Visitor and Convention Bureau Assistance Financially and In-Kind
- \* Assist with cost of Police, Fire, and EMS
- \* Budget Dedicated Funds for 2016 Event Support



ENGLEWOODBEACHWATERFEST.COM

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# EnglewoodBeachWaterfest

**OVER 1,200 LIKES  
and Growing Daily**



Find us on  
**Facebook**

JOIN US... WE ARE ENGLEWOOD  
PROUD!

FRIEND OF ENGLEWOOD BEACH  
**WATERFEST**  
~ 2015 ~

# Sponsorship Opportunities

- \* We Invite You To Join Our Current Sponsors in Supporting This Event. For Additional Information and to To Learn How Your Business Can Benefit from This Exciting Event...

Please contact  
[info@englewoodbeachwaterfest.com](mailto:info@englewoodbeachwaterfest.com)