

<b>Economic Development:</b> Create a business climate that promotes a diversified, growing economy consistent with established growth management plans and enhanced quality of life.					
Articulate community identity from an economic strategy perspective	ED 1	Murdock Village	<ul style="list-style-type: none"> <li>Application for DEO grant to revise and update the existing redevelopment plan submitted and pending approval</li> <li>Discussion and direction for US 41 corridor lots and disposition</li> <li>Completion of MF demand study</li> </ul>	Lucienne Pears	
Strengthen education options for a skilled workforce needed for that identity	ED 1a	Secure “first” large scale project and develop alternative configurations	Continuous marketing and discussions with potential investors	Lucienne Pears	
Create infrastructure needed to foster development of that identity	ED 1b	Infrastructure - Toledo Blade as front door	Recommendations on alignment, construction, design to be included with revised redevelopment plan	Lucienne Pears	
	ED 1c	Business & Technology Park	<ul style="list-style-type: none"> <li>Projected to be established with revised redevelopment plan</li> <li>Discussions with potential university and private partners for development</li> </ul>	Lucienne Pears	
Improve data and analytic capacity	ED 2	Parkside – medical corridor	Significant infrastructure improvements underway	Lucienne Pears	
Improve position in film industry	ED 3	Charlotte Harbor – linkage to Punta Gorda	<ul style="list-style-type: none"> <li>Harborwalk Phase 1a “Live Oak Point” complete</li> <li>Phase 1B completed design and pending permitting</li> </ul>	Lucienne Pears	
	ED 4	Airport District as industrial corridor	<ul style="list-style-type: none"> <li>Continue marketing of available properties</li> <li>Begin construction of Piper Road and analysis of additional infrastructure needs</li> <li>Implement niche market direct marketing campaign based on workforce skills and availability as outlined in EDO strategic plan</li> </ul>	Lucienne Pears	
	ED 5	Western Michigan University aviation, medical and arts programs	<ul style="list-style-type: none"> <li>Secure airport hangar lease on behalf of WMU</li> <li>Provide support and assistance with State agency permitting and compliance</li> <li>Continue community partnerships campaign</li> <li>Completion of MF demand study to promote student housing opportunities</li> </ul>	Lucienne Pears	
	ED 6	Creation of Visitor Center	<ul style="list-style-type: none"> <li>Consultecon was the firm chosen to conduct a feasibility study for a visitor center at Jones Loop and I-75</li> <li>Stakeholder interviews and research were completed</li> <li>Final report due in early June</li> <li>VCB is working with EDO on job creation and economic impact projections</li> </ul>	Lorah Steiner	
	ED 7	Explore Incubator opportunities	<ul style="list-style-type: none"> <li>As part of EDO strategic plan, support creation of entrepreneurial environment</li> <li>Working with higher ed partners to establish programming in advance of real estate</li> </ul>	Lucienne Pears	
	ED 8	Develop database of film industry assets	<ul style="list-style-type: none"> <li>Film and Digital Media manager documented hundreds of locations in Charlotte County</li> <li>Locations photos, tags and descriptors were loaded into the database</li> <li>The database is accessible to film location scouts via Reel Scout on line.</li> </ul>	Lorah Steiner	