



Community Development

Population and Employment
Projections



Background

Population and Employment projections last prepared in 2008 for the Charlotte 2050 Comprehensive plan.

Utilized throughout the plan and should be used as the base data across the County for planning and forecasting.

Not updated since 2010 and does not include the decennial census information.

Currently utilizing data from the Bureau of Economic and Business Research (BEBR) but this is only available at a County level



Board Direction from BCC Meeting

- What are other jurisdictions doing
- Look at hiring an in-house expert
- Find other bids for comparison



Other Jurisdictions

- Various approaches
 - In house staff
 - Census and BEBR Data
 - Basic analysis to meet requirements of Comp Plan
- In house expert – Salary range from \$60,000 up depending on job description
- Other bids – no data available.



Since the BCC

- Preliminary meeting with WMU
- Proposal to consider this a research project with an annual update
- Will be a cost – but far less than a consultant
- Cutting edge design and technology to project and perform trend analysis



Details of the proposal

- Evaluate and predict the growth of the county.
- Evaluate and predict the socio-economic health of the county
- Web based output heavily utilizing GIS
- Utilize existing county staff - Mapping
- Able to compare metrics and identify trends
- Maintained annually – potential for grad student thesis topics