

⋮ PUNTA GORDA/ENGLEWOOD BEACH VCB

COVID-19 UPDATE: PLAN TO REOPEN SHORT TERM RENTALS



PUNTA GORDA/ENGLEWOOD BEACH VCB

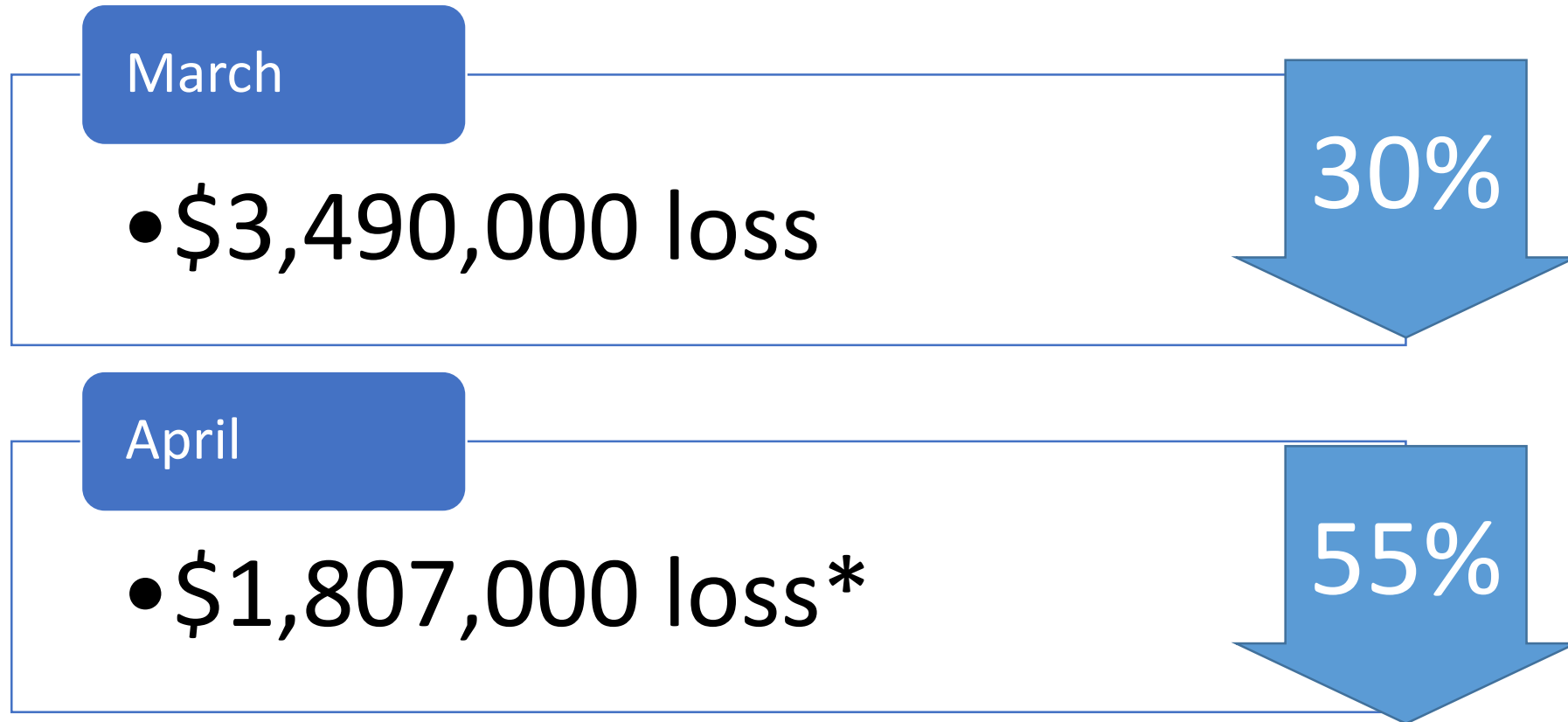
PLAN TO REOPEN SHORT TERM VACATION RENTALS

- **Short Term Rentals is one of the primary economic drivers for Charlotte County Tourism especially in West County (Englewood Beach).**
- **42% of the Tourist Development Tax for the county comes from west of the Myakka River.**
- **Our local economy has suffered greatly due to this ban as well as the continued loss of income that many rely on to pay mortgages and support local employment.**
- **Many of these owners have had no income coming in since the Governor put the ban in place**
- **If they are not permitted to take bookings over the holiday, many will not be able to recover from this financial hit.**

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Estimated COVID-19 Direct Economic Loss to
Vacation Rental Market since Governor Banned Short Term Rentals on March 28th



Estimated **\$5,296,600** Million Loss just for March and April

*Historically, April has FAR less (33%) visitation volume than March. Loss presented in both months factor historic occupancy/visitor volume.

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- **Governor's Ban on Short Term Vacation Rentals started on March 27th.**
- **Florida's Full Phase 1 began yesterday**
- **As part of the Full Phase 1, counties can seek approval to operate vacation rentals by submitting a written request and safety plan to the Florida Department of Business and Professional Regulation (FDBPR)**
- **VCB and Administration worked together to develop a plan that would positively support our partners in their efforts to reopen as soon as possible, while doing so safely and in accordance to specific guidelines.**
- **Administration submitted the County's plan yesterday morning and we have received confirmation that it is under review**
- **We have not been given a timeframe for when the plan will be approved.**

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HOW WAS THE PLAN CREATED

- Reviewed other plans that have been created by various counties and VCB's in the State.
 - [This plan is directly aligned with Sarasota County's since our beaches are so close to each other.](#)
- Took into consideration the safety procedures and guidelines recommend by the CDC and expanded upon by the State and the Department of Business and Professional Regulation (DBPR).
- Examined the policies that the Florida Restaurant and Lodging Association and the Vacation Rental Management Association have created.
- Added suggestions from our local short-term vacation rental owners within the county

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WHO CAN RENT



Vacation rentals reservations and stays will be allowed from all U.S. states with COVID-19 case rate less than 700 cases/100K residents

States Currently with more than 700 cases/100K residents:

- New York
- New Jersey
- Illinois
- Massachusetts
- Connecticut
- Louisiana
- Rhode Island
- District of Columbia
- Michigan



Reservations from areas identified by Florida's Governor as Covid-19 hot spots through Executive Orders are to be avoided for the next 45 days. (Miami-Dade/Broward)









Reservations from international travelers will not be accepted.

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GUIDELINE LINES FOR SAFETY AND SANITAZTION

-  **The limit of number of guests in each rental to no more than 10. Capacity may expand in accordance with State guidelines as we enter new phases.**
-  **Owner has a Property Manager or someone responsible, to oversee and make sure that CDC guidelines are maintained**
-  **Property owners and managers will follow the CDC related guidelines that are for public spaces, businesses, schools and homes. In addition to the already in place State requirements for safety and sanitation for all lodging.**
-  **Property owners and managers should also share CDC resources to any guest while staying in their units.**
-  **Property owners and managers should follow the CDC's cleaning and sanitization procedures and adhere to a [minimum of 6-hours](#) between "check out" and "check in" to ensure ample time to properly clean and disinfect the property between bookings.**
Signage will be placed at each property highlighting the cleaning protocols between stays.
-  **Property owners and managers will provide COVID-19 guidance of any local restrictions that are in place during the guest stay and other related local information**

⋮ Questions

