

2020 Sales Tax Outreach

July 21, 2020



CHARLOTTE COUNTY
FLORIDA

Background

Citizen focus group

BCC vote on project list

BCC vote on ballot language

Early voting begins Oct. 19

Election Day Nov. 3

ORDINANCE NUMBER 2020-

AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONERS OF CHARLOTTE COUNTY, FLORIDA, EXTENDING THE LOCAL GOVERNMENT INFRASTRUCTURE SALES SURTAX ("LOCAL SALES TAX") IN CHARLOTTE COUNTY; PROVIDING FOR THE LEVY OF THE LOCAL SALES TAX; PROVIDING FOR A REFERENDUM; PROVIDING FOR THE DURATION OF THE LOCAL SALES TAX; PROVIDING FOR THE DISTRIBUTION OF REVENUES OF THE LOCAL SALES TAX; PROVIDING FOR HOLDING THE REFERENDUM WITH THE 2020 GENERAL ELECTION; PROVIDING FOR THE BALLOT QUESTION; PROVIDING FOR THE USE OF REVENUES; PROVIDING FOR THE DISSEMINATION OF INFORMATION CONCERNING THE LOCAL SALES TAX; PROVIDING FOR NOTIFICATIONS BY THE COUNTY ATTORNEY; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.



Background

Tier 1 Projects (approved by BCC April 14)

Schools

School Security Upgrades

Infrastructure and Utilities

Water Quality Infrastructure

Family Services Center–Phase 2

Edgewater Drive Phases 3-5 Design
and Phase 4 Construction

Harborview Road

Public Safety

New Fire Station 17

Airport Rescue and Firefighting

Training Prop

Radio Management Warehouse

CCSO Administration/911

Fire Station 6 Replacement

Fire Station 3 Replacement

CCSO District 4 and Training Complex



Background

Tier 1 Projects

Quality of Life

Port Charlotte Beach Park Recreation
Center Renovation
G.C. Herring Park
William R. Gaines Jr. Veterans
Memorial Park
Bicycle, Pedestrian Sidewalks and
Trails

Tier 2 Projects (approved April 14)

Vacuum Stations
CCSO District 2 Office
Charlotte Sports Park Renovation
South County Annex
Edgewater Drive – Phase 3
Port Charlotte Beach Park Pool
Library Renovations



1% Local Option Sales Tax

City of Punta Gorda Projects

Public Safety Building Expansion
Henry Street Crosswalk
Henry Street Sidewalk
Burnt Store Traffic Lights
U.S. 17 Improvements
ADA Improvements

Drainage Improvements-Boca
Grande Area
Historic City Hall Preservation
Freeman House Preservation
Bayfront Activity Center
Henry Street Property Improvements



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Project Signs

- 21 sites from 2008 & 2014 extensions

FUNDED BY THE 1% LOCAL OPTION SALES TAX

Centennial Park Recreation Center

- 30,965 square feet
- Multi-purpose gymnasium
- Fitness center
- Multi-purpose rooms
- Staff offices



CHARLOTTE COUNTY BOARD OF COUNTY COMMISSIONERS
District 1 Ken Doherty
District 2 Christopher Constance
District 3 Bill Truex
District 4 Stephen R. Deutsch
District 5 Joe Tiseo



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Project Decals

- 7.1" x 4.4"



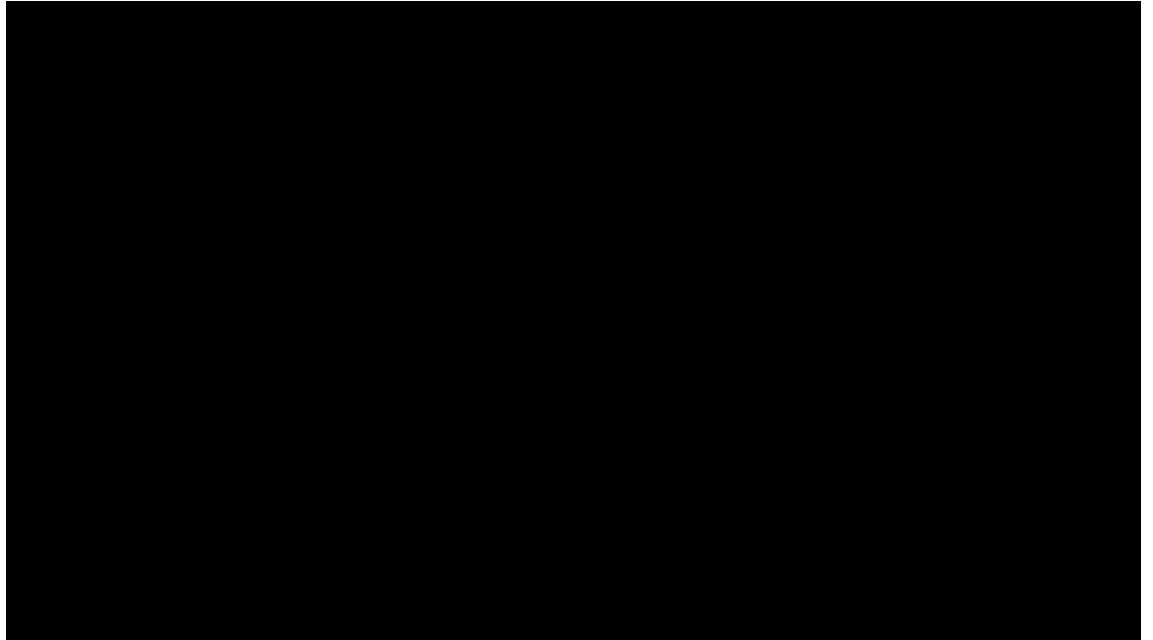
**FUNDED
BY THE
1% LOCAL
OPTION
SALES TAX**



Sales Tax Outreach

Videos

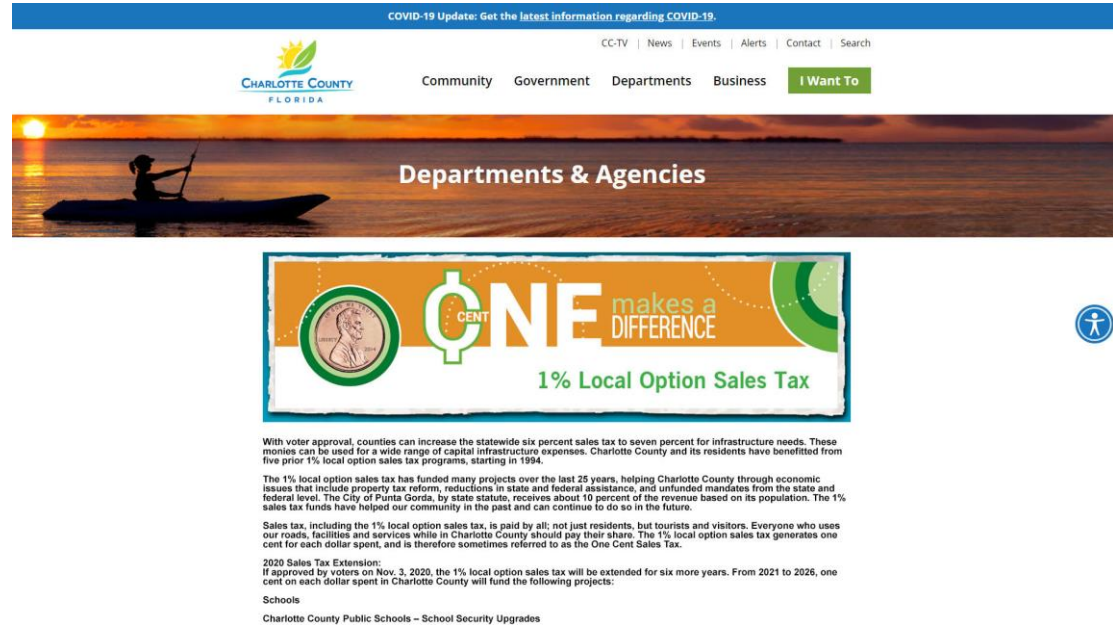
- CC-TV
- Social media
- Presentations
- HOAs
- Organizations
- Chambers



Sales Tax Outreach

Website

- Project list
- Project map
- Focus group
- Past projects
- FAQs
- Videos










The screenshot shows the top portion of the Charlotte County Florida website. At the top, there is a blue navigation bar with the text "COVID-19 Update: Get the latest information regarding COVID-19." and links for "CC-TV | News | Events | Alerts | Contact | Search". Below this is the Charlotte County Florida logo and a menu with "Community", "Government", "Departments", "Business", and a green "I Want To" button. A large banner image shows a person in a kayak on a lake at sunset. Below the banner is the heading "Departments & Agencies". The main content area features a large graphic for the "1% Local Option Sales Tax" with the text "ONE CENT makes a DIFFERENCE" and "1% Local Option Sales Tax". Below the graphic is a small blue accessibility icon. The text below the graphic reads: "With voter approval, counties can increase the statewide six percent sales tax to seven percent for infrastructure needs. These monies can be used for a wide range of capital infrastructure expenses. Charlotte County and its residents have benefitted from five prior 1% local option sales tax programs, starting in 1984. The 1% local option sales tax has funded many projects over the last 25 years, helping Charlotte County through economic issues that include property tax reform, reductions in state and federal assistance, and unfunded mandates from the state and federal level. The City of Punta Gorda, by state statute, receives about 10 percent of the revenue based on its population. The 1% sales tax funds have helped our community in the past and can continue to do so in the future. Sales tax, including the 1% local option sales tax, is paid by all: not just residents, but tourists and visitors. Everyone who uses our roads, facilities and services while in Charlotte County should pay their share. The 1% local option sales tax generates one cent for each dollar spent, and is therefore sometimes referred to as the One Cent Sales Tax. 2020 Sales Tax Extension: If approved by voters on Nov. 3, 2020, the 1% local option sales tax will be extended for six more years. From 2021 to 2026, one cent on each dollar spent in Charlotte County will fund the following projects: Schools Charlotte County Public Schools – School Security Upgrades



Sales Tax Outreach

Presentations

- Project list
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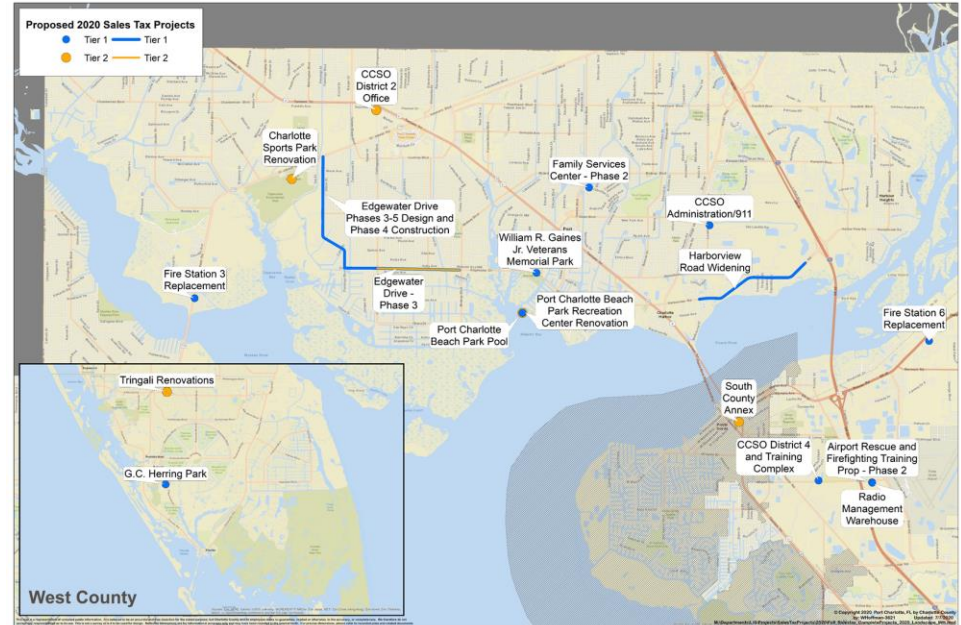
 <h3>2020 Sales Tax Extension</h3> <p>June 1, 2020</p> 	<h3>1% Local Option Sales Tax</h3> <p>Background</p> <ul style="list-style-type: none">– 1% local option sales tax in place since 1994– Funded 117 projects worth more than \$430M– 14% from tourists, visitors, seasonal residents– Punta Gorda receives 10% of funding 		
<h3>1% Local Option Sales Tax</h3> <table><tr><td>Tier 1 Projects<ul style="list-style-type: none">Quality of LifePort Charlotte Beach Park Recreation Center RenovationG.C. Herring ParkWilliam R. Gaines Jr. Veterans Memorial ParkBicycle, Pedestrian Sidewalks and Trails</td><td>Tier 2 Projects (approved April 14)<ul style="list-style-type: none">Vacuum StationsCCSO District 2 OfficeCharlotte Sports Park RenovationSouth County AnnexEdgewater Drive – Phase 3Port Charlotte Beach Park PoolLibrary Renovations</td></tr></table> 	Tier 1 Projects <ul style="list-style-type: none">Quality of LifePort Charlotte Beach Park Recreation Center RenovationG.C. Herring ParkWilliam R. Gaines Jr. Veterans Memorial ParkBicycle, Pedestrian Sidewalks and Trails	Tier 2 Projects (approved April 14) <ul style="list-style-type: none">Vacuum StationsCCSO District 2 OfficeCharlotte Sports Park RenovationSouth County AnnexEdgewater Drive – Phase 3Port Charlotte Beach Park PoolLibrary Renovations	<h3>1% Local Option Sales Tax</h3> <p>Past Projects</p>   
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Sales Tax Outreach

Challenges

- Social distancing
- Meetings cancelled



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Questions?

