

A large, stylized graphic in the background features a yellow sun with rays on the left and a green leaf on the right, both with white outlines. The word "Signage" is centered over this graphic in a blue, sans-serif font.

# Signage

BCC Workshop October 19, 2021



CHARLOTTE COUNTY  
FLORIDA

# Sign Code History

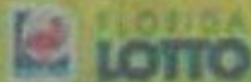
- Major changes to original sign code in 2011, adopted via Ord. No. 2011-033 on August 16, 2011
- Further changes done in 2014 and 2016 to address minor issues
- Major changes done in 2018, adopted via Ord. No. 2018-003 on January 23, 2018
- BCC Workshop June 15, 2021

# What is a “Billboard”

- Sec. 3-9-85.1. - Billboards
  - (c) All billboards existing as of January 1, 2016, are considered legal non-conforming signs. Said signs can be repaired, refurbished and replaced with a sign of the same dimension in the same location on the same parcel;

\$ **12**

**MILLION**



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# Sec. 3-9-85. - Signs

- *Sign* means any outdoor display comprehensible from a right-of-way using letters, words, figures, symbols, pictures, designs or a combination thereof to advertise, attract attention, indicate direction, announce the purpose of, or identify the purpose of a person or entity, or to communicate information of any kind to the public.

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# What we Regulate

- Size
- Location
- Height
- Setbacks
- Time-frames



# Digital Message Center Standards

- Signs may have either digital or mechanical changeable copy, provided the message is not animated and that the message remains static for a minimum of fifteen (15) seconds between cycles.

# Digital Message Center Standards

- No illuminated sign may exceed ten (10) candlepower per square foot, as measured ten (10) feet from the sign, and must shield lights from direct view.

# Prohibited Signage

- Any sign that is obscene, such as a sign depicting nudity or sexual conduct.
- Any sign that emits a sound, smell, smoke, or contains flashing lights.
- Any sign where any information flashes, fades, dissolves, or scrolls or signs that move or create the illusion of movement, or signs that are or appear to be animated or projected.

# Neighboring Jurisdictions

Municipality	Sq. Footage freestanding signage (max)	Height (max)	Digital Message	Timing of sign change if digital
Charlotte County	150 sq. ft.	20 ft.	Yes	15 seconds
City of North Port	120 sq. ft	25 ft.	Yes	7.5 seconds
Sarasota County	75 sq. ft.	15 ft.	Yes	8 seconds
Lee County	20 sq. ft./10 linear feet of roadway frontage	20 ft.	Yes	2 seconds
FDOT (Billboard only)	950 sq. ft.	65 ft.	Yes	6 seconds Must change within 2 seconds

# Questions and Discussion