

# Tourism

The Punta Gorda/Englewood Beach Visitor & Convention Bureau, which serves as the county's tourism development department, recognizes North Port as a valuable partner to attract visitors to the area.

In addition to helping promote some of North Port's attractions such as Warm Mineral Springs and Heron Creek Golf Club to potential leisure travelers, the tourism department is mindful of any opportunities to partner with the City of North Port for group business, particularly in relation to our sports development efforts.

Most recently the tourism department partnered with the City of North Port as follows:

- Sports Business Development staff met with North Port's Parks & Rec Director to discuss potential partnerships for utilizing their venues for large or regional events that we recruit to the area.
- Utilized two gymnasium floors at the Morgan Family Center in April to help accommodate the U.S. Amateur Basketball Charlotte County Shootout which generated \$600,000 in economic impact and nearly 400 hotel room nights for the region.



- The Snowbird Baseball Classic, which the VCB has supported since the event's inception in 2008, utilized the Hampton Inn in North Port for the 2022 tournament to accommodate several teams equating to approximately 500 room nights for the property.

